

FRACTIONAL SUMMIT

in association with www.fractionallife.com



Sponsorship Commitment Form

Silver Sponsor

- Membership of the Summit Advisory Board
- Two free registrations (including speakers if invited)
- Recognition as a Silver Sponsor on Fractional Summit website, including link to Sponsor's website, prior to Conference
- Recognition signage as a Silver Sponsor in General Session room
- Company name listed on all official press releases
- 1/2 page advertisement in the Event Guide (see footnote*)

Gold Sponsor

- Membership of the Summit Advisory Board
- Three free registrations (including speakers if invited)
- Logo placed on all primary marketing and promotional communications
- Recognition as a Gold Sponsor on Fractional Summit website prior to Conference
- Recognition signage as a Gold Sponsor in General Session room
- Company name listed on all official press releases
- 6' wide table space in Exhibit Room, with priority location, to display company marketing materials and to interact with Summit attendees
- 1/2 page advertisement in the Event Guide (see footnote*)
- Recognition from podium as a Gold Sponsor during opening remarks
- A list of attendees two to four weeks prior to the Conference

Platinum Sponsor

- Membership of the Summit Advisory Board
- Six free registrations (including speakers, if invited)
- Logo placed on all primary marketing and promotional communications
- Recognition as a Platinum Sponsor on Fractional Summit website, including link to sponsor's website, prior to and for the entire year following the conference
- Company name listed on all official press releases
- Recognition signage as a Platinum Sponsor in General Session room
- 12' wide table space in Exhibit Room, with priority location, to display company marketing materials and to interact with Summit attendees
- Full page advertisement in the Event Guide (see footnote*)
- Recognition from podium as a Platinum Sponsor during opening remarks
- A list of attendees two to four weeks prior to the Conference
- Logo in trade publication ads for Summit (see footnote**)
- Reserved Platinum Sponsors area at Conference lunch

* Ad copy must be received by December 1, 2011 to appear in the Event Guide.

** Inclusion in ads only if we receive this form, payment and a hi-res company logo by October 1, 2011

- Silver Sponsor donating £7,500 to the Fractional Summit Europe 2012
 Gold Sponsor donating £10,000 to the Fractional Summit Europe 2012
 Platinum Sponsor donating £15,000 to the Fractional Summit Europe 2012

(insert name of company) will be a:

PLEASE NOTE:

Sponsorship benefits will begin on full receipt of payment

Signature _____ Name _____ email _____ Date _____

Contact (for logo, ad, etc.) _____ Contact email _____

Please scan or fax your completed form to Tracey Carter at Tracey@fractionallife.com or +44(0)845 280 7989 respectively.
Please contact us with any questions via telephone at +44 (0)20 8340 7989 or email Tracey@fractionallife.com

Upon signing this agreement the sponsor confirms that he/she has read the attached Terms & Conditions and understands that this is a legally binding contract between the sponsor and organiser. Any changes to the information supplied above should be advised in writing to the organisers.